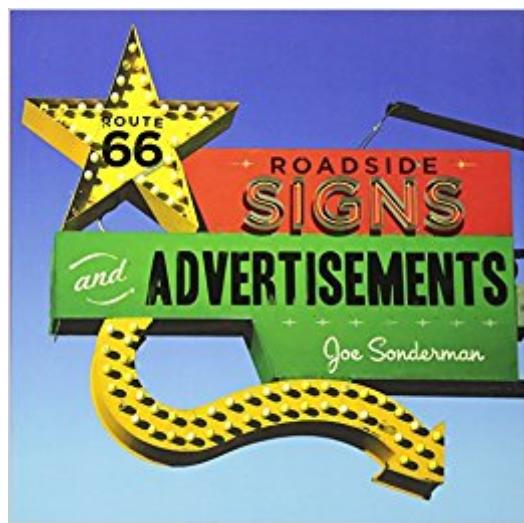


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# Route 66 Roadside Signs And Advertisements



## Synopsis

Seeing this panoply of signs splashed across the pages in *Route 66 Roadside Signs and Advertisements* is almost as good as taking a road trip! You can get your kicks--and pretty much anything else--on Route 66, provided you see the sign that's advertising it! *Route 66 Roadside Signs and Advertisements* showcases the colorful history of commercial signage along the Mother Road. From kitschy to classy, this book includes photos of early vintage signs as well as modern signs. The vivid photos are organized according to type of establishment the signs are for, such as roadside attractions, motels, restaurants, businesses of ill repute (bars, strip clubs, etc.), and more. While *Route 66 Roadside Signs and Advertisements* places emphasis on high-quality visuals, it also includes anecdotes and history about the signs that sprang up along the sides of Route 66. The most famous Route 66 signs get center-stage treatment in the book, with two-page spreads accompanied by detailed text. Such signs include icons like the Blue Swallow in Tucumcari, New Mexico, the Munger Moss in Lebanon, Missouri, the U-Drop Inn at Shamrock, Texas, and the El Vado in Albuquerque, New Mexico. Additional information is included, such as background about buzzing neon lights--how these signs are actually made and how they get restored. Each image from this famous American roadway could be a postcard, so allow yourself to be rubbernecked by *Route 66 Signs and Advertisements*.

## Book Information

Paperback: 144 pages

Publisher: Voyageur Press (December 1, 2016)

Language: English

ISBN-10: 0760349746

ISBN-13: 978-0760349748

Product Dimensions: 8.8 x 0.5 x 8.8 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 6 customer reviews

Best Sellers Rank: #442,102 in Books (See Top 100 in Books) #82 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Americana #95 in Books > Arts & Photography > Graphic Design > Commercial > Advertising #674 in Books > Travel > United States > West > Mountain

## Customer Reviews

"You'll gaze upon vibrant images of many Mother Road icons, including the Munger Moss Motel, Blue Swallow Motel, Roy's in Amboy, Dell Rhea's Chicken Basket, Tulsa's Meadow Gold

sign and many, many others." - Route66News.com

Joe Sonderman has authored eleven books on Route 66. He is the editor of the Route 66 Association of Missouri's Show Me Route 66 magazine and is the author of many articles for Route 66 magazine. He has also written books on the 1904 St. Louis World's Fair and two others on the history of St. Louis. Additionally, Sonderman assisted the Autry Museum with its recent exhibition on Route 66 and is currently working with the Missouri History Museum on a Route 66 exhibit. He has a collection of more than ten thousand vintage Route 66 images, as well as hundreds of original photos. Since his childhood, Jim Hinckley dreamed of being an author. After numerous detours into truck driving, mining, ranching, and a variety of other endeavors, he turned to writing a weekly column on automotive history for his local newspaper, the Kingman Daily Miner, in his adopted hometown of Kingman, Arizona. From that initial endeavor more than twenty years ago, Hinckley has written extensively on his two primary passions: automotive history and travel. He is a regular contributor to Route 66, American Road, Hemmings Classic Car, and Old Cars Weekly, and he was an associate editor at Cars & Parts. Book reviews and original features on automotive history and travel can be found on his blog, [www.route66chronicles.blogspot.com](http://www.route66chronicles.blogspot.com) and on his popular podcast, Jim Hinckley's America & Route 66 Adventures.

This book is very entertaining, if you enjoy the "mother road" as much as I have, then this is a good book for you. It gives a great history of route 66 but in my opinion could of really used more pictures both old and new.

My daughter loves this book.

Loved it. A very concise look back at how it used to be. Highly recommended for any & all Route 66 enthusiasts and/or novices! ☺ ☺ ☺ ☺ ☺

Thank You

Good book. I have read many of these books, and they have all been pretty darn good. This one is, too. If you love the Mother Road, and the road side kitsch, or would that be history, that goes along with it you will not be disappointed. Makes me want to pack my bags and leave tomorrow. Fun compilation of the sights and attractions of our first super highway. The stuff that dreams are (were)

made of?

delivery on time receive it next day . value for this price. the most professional service. Heavy product with good balance as a gift to my colleague,

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